

ABSTRACT OF THE DISCLOSURE

The image storing apparatus stores an image uploaded from a customer via a network on a large-capacity medium by associating it with customer information indicating the customer, image attribute information or image selection information so as to manage the image of the customer. And if capacity, quantity, a recording period or a current date of the images of a certain customer exceeds a predetermined threshold, one image or a plurality of images of the customer are moved to another medium so as to secure storage capacity of the above described large-capacity medium.